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2019 Canada's Internet Factbook - Canada's Official .CA registry



CIRA produces an annual look at Canada's Internet and how Canadians are using it. The findings on use, clearly demonstrate the ongoing investment in internet technology. It's an interesting read. If you'd like to see the full report visit:

bit.ly//2YRu9VH

Images sourced via 2019 Canada's Internet Factbook



**(55+) are surfing the web using mobile devices
 57% in 2019 vs 24% in 2015**

Some questions to consider that you'll find answer to:

- What % of Canadians haven't gone more than 8 hrs without an online fix?
- What % admit to using their phone in the washroom?
- What % admit to logging on to the net while watching TV?
- How many Canadians spend at least 3 to 4 hours online each day?
- What % made purchases from their mobile device and what % made an online purchase last year? And more.....



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After a bit of a hiatus (that's summer in the television business) there are more Free Previews for you to enjoy beginning in August.

MTV Canada (566) kicked off July 30th and will be available until Sept. 9th. Positioned for the young & younger at heart, enjoy programs such as *The Hills*, *Catfish* and *Jersey Shore*.

August 26th sees the Free Preview launch of Corus' TV's **Showcase and Slice**, both available until Sept. 30th.

Showcase features buzz-worthy series and hit blockbuster movies - Showcase wants you to go BEYOND ORDINARY.

Slice is your destination for unscripted personalities with the 'Real Housewives...' series, *Below Deck* and the *Summer House* franchises.

Sportsman Canada kicks off on Sept. 1st until Sept. 30th. The network features entertaining and informative programming that showcases outdoor adventure, hunting and fishing. Enjoy programs from 'Addicted to the Outdoors' to the 'Westcoast Sporting Journal'

To stay completely up-to-date with all the available Free Previews that are offered, bookmark:

<https://www.quadro.net/digital-tv/free-previews> and comeback often. Coming in October; W Network, Food Network, YTV, Family, Family Jr., & Family Charged.



At the beginning of this year, Quadro embarked on the task of taking our website to the next level to ensure that you are able to find the information you want and need, as easily as possible. Through an exhaustive search and evaluation, Quadro was pleased to partner with tbk Creative out of London on the new site. We're excited to inform you that we are just about ready to reveal the new site to you. All of the information that you visit regularly is on the new fully responsive site. You'll be able to access the site from any device and read the information or contact us easily. You'll find more information and more rich media to help you make informed decisions. When the new site goes live, you don't need to do anything, all the pages will be forwarded to their new home on the new site. <https://www.quadro.net>