

Just pick a device or bring your own and add the data you need to your plan. You also have the option to add a tablet or mobile internet device and share your data.

## Step 1. Select a plan based on your device category

CHOOSE A TYPE OF DEVICE <small>ON DESIRED TERM PRICING</small>	BRING YOUR OWN DEVICE <small>OR NO CONTRACT TERM PRICING</small>	SMARTPHONE PRICING	PREMIUM SMARTPHONE PRICING
<b>UNLIMITED CANADA &amp; U.S. CALLING</b> <small>UNLIMITED CANADA AND U.S. WIDE TEXTING, UNLIMITED PICTURE AND VIDEO MESSAGES WITHIN CANADA. USE THE DATA IN YOUR PLAN IN BOTH CANADA AND THE U.S., JUST LIKE YOU WOULD AT HOME. AVAILABLE ONLY ON NEW ACTIVATIONS AND UPGRADES.</small>	\$65/MO.	\$65/MO.	\$75/MO.
<b>UNLIMITED NATIONWIDE CALLING</b>	\$55/MO.	\$55/MO.	\$65/MO.
<b>UNLIMITED LOCAL CALLING</b> <small>AVAILABLE FOR NEW ACTIVATIONS &amp; HARDWARE UPGRADES ONLY. MINUTES ARE NOT SHAREABLE.</small>	\$50/MO.	\$50/MO.	\$60/MO.
<b>300 MINUTES LOCAL CALLING</b> <small>AVAILABLE FOR NEW ACTIVATIONS &amp; HARDWARE UPGRADES ONLY. MINUTES ARE NOT SHAREABLE.</small>	\$45/MO.	\$45/MO.	\$55/MO.

### ALL PLANS INCLUDE

- Unlimited nationwide text, picture and video messages
- Call Display, Message Centre<sup>2</sup>, Conference Calling and Call Waiting
- Unlimited access to Canada's largest Wi-Fi network, including participating McDonald's®, Tim Hortons®, Indigo® and Chapters® locations
- One-time connection (\$15) and SIM card charge (\$9.95) may apply.

## Step 2. How much data do you need?

If no data is added on the account, pay-per-use data rates (per device) will apply for data service.

1 GB	<b>MOST POPULAR</b> 2.5 GB	4 GB	7 GB	10 GB	15 GB
of shareable data	of shareable data	of shareable data	of shareable data	of shareable data	of shareable data
\$25/MO.	\$35/MO.	\$45/MO.	\$65/MO.	\$80/MO.	\$120/MO.

ASK ABOUT OUR 2GB OF BONUS DATA ON THESE THREE PLANS!

\*Additional data is \$0.07/MB

## Step 3. Add a family member or a device to your current plan for as little as \$45/month to start sharing data and saving today. You can share with up to nine family members or devices.

Add these plans as an "add-a-line plan" to share data with existing users or share full voice & data plans to increase total amount of shared data on the account. Some conditions apply<sup>7</sup>.

Current as of JUNE/2017 Available with compatible devices, within network coverage areas available from Bell Mobility and its partners' network coverage areas where technology permits. Services subject to acceptable use restrictions including consuming excessive network capacity or causing our network to be adversely affected. See bell.ca/acceptableuse. Long distance and roaming charges (including foreign taxes) may apply outside your local area. Airtime charges (and long distance charges, if applicable) apply (a) for calls made, from the time you press "Send" until you press "End" or otherwise disconnect your call, and (b) for calls you receive, from the moment the calling party initiates the call, including ring time, until you press "End" or otherwise disconnect the call. Data charges apply if you do not subscribe to a data plan or Mobile Browser, fees may apply for applications, features, content and roaming when outside your local area. Upon early termination, price adjustment charges apply, see your Service Agreement for details. The data feature you select for your account at time of activation or upgrade is price protected for the length of your commitment period. Subject to change without notice, not combinable with other offers. Taxes extra. Other conditions apply. A provincial government 9-1-1 fee may apply where applicable: NL: \$0.75/mo, SK: \$0.62/mo, NS: \$0.43/mo, PEI: \$0.70/mo, NB: \$0.53/mo, AB: \$0.44/mo, QC: \$0.46/mo, Bell remits required amount to government. \* Offer available until further notice. 1. Sent messages include text messages sent to a Canadian phone number while in Canada and excludes text messages sent to a U.S. or International phone number, premium messages, alerts, messages sent with a messaging application and roaming (international GSM, CDMA and U.S. CDMA messages). Received messages include text messages received while in Canada and excludes roaming, premium messages, alerts or dial-up messages received from a messaging application. Out of bundle charges may apply. Data usage charges may apply with select CDMA smartphones to send and receive picture and video message. 2. 25 5-minute messages 3. Simultaneous use of airtime. 4. With new activation or upgrade on an eligible rate plan, with compatible devices. Includes 5 hours of viewing over Wi-Fi; additional viewing over Wi-Fi is \$3/h. Content viewed over Wi-Fi at home will count towards data usage of your home Internet package. Standard data rates apply to any viewing over the cellular network. Content and channels subject to change without notice and blackout periods may apply. Other conditions apply, see bell.ca/mobiletv. 5. With new activation or upgrade on an eligible rate plan, with compatible devices. Mobile TV add-on will automatically be removed after 3 months. Includes 5 hours of viewing over Wi-Fi; additional viewing over Wi-Fi is \$3/h. Content viewed over Wi-Fi at home will count towards monthly data usage of your home Internet package. Standard data rates apply to any viewing over the cellular network. Content and channels subject to change without notice and blackout periods may apply. Other conditions apply, see bell.ca/mobiletv.

**ALL PLANS INCLUDE**

UNLIMITED nationwide text, picture & video messages<sup>1</sup>  
 Call Display, Message Centre Lite, Conference Calling & Call Waiting<sup>3</sup>  
 UNLIMITED access to the largest Wi-Fi network across Canada, including participating McDonalds®, Indigo®, Chapters® and Tim Hortons® locations.  
*Note: Basic Voice and Data plans are not shareable.*

## VOICE ONLY PROMO PLANS

<b>PRICE</b>	<b>\$35/MO.</b> PROMO PLAN	<b>\$60/MO.</b> PROMO PLAN ONLY AVAILABLE ON 2YR TERM
<b>MINUTES</b>	<b>200</b> ANYTIME LOCAL MINUTES UNLIMITED LOCAL EVENINGS (6pm - 7am) & Weekends (6pm Fri. - 7am Mon)	<b>Unlimited</b> ANYTIME NATIONWIDE MINUTES
<b>DATA</b>	NOT SHAREABLE	NOT SHAREABLE
	PAY PER USE FLEX RATES (See Chart Below)	PAY PER USE FLEX RATES (See Chart Below)

**ALL PLANS INCLUDE**

- Unlimited nationwide text, picture & video messages<sup>1</sup>
- Call Display and Message Centre Lite<sup>2</sup>
- Call Waiting and Conference Calling<sup>3</sup>

**ADDITIONAL INFORMATION**

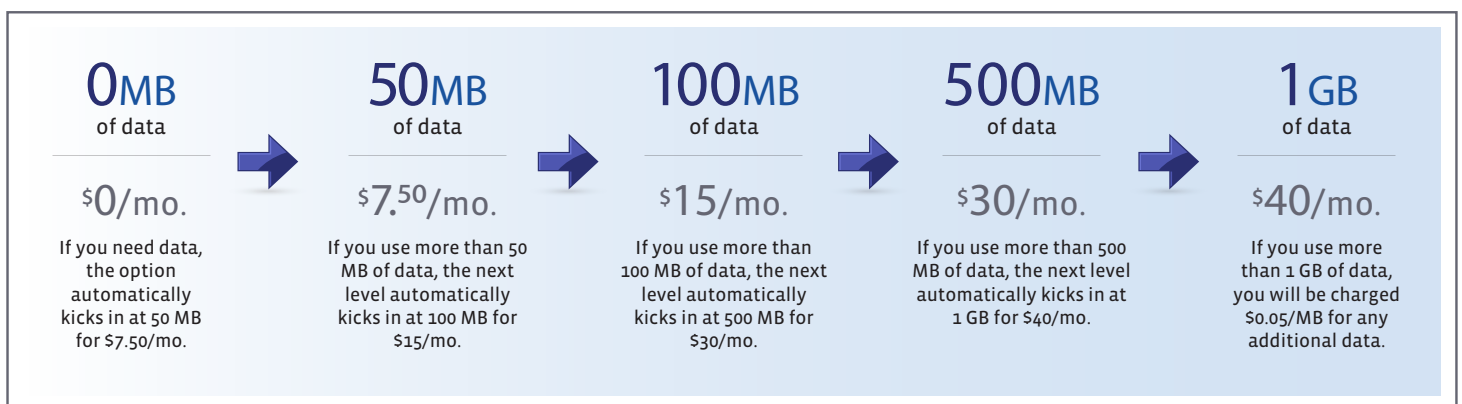
- Additional local minutes and nationwide are \$0.50/min, and additional nationwide long distance minutes are \$0.50/minute
- International calling rates vary by country (see standard per-minute rates)
- A \$15 one-time connection charge may apply.
- Pay-per-use rates apply if you exceed the usage that's included in your rate plan or add-on.
- Subject to change over time. Ask us for details.

## Pay-Per-Use Flex Data

(Data enabled devices without a data plan are subject to pay-per-use data rates. Ask us how to manage your data.)

Available on voice plans & phones activated on 30 day terms with no data on the account. Ask us for details!

- Now you can surf the Web, check email, download apps, post on Facebook® and more, and only pay for what you use.
- With the Pay Per Use Flex Data option, your monthly fee automatically adjusts according to your monthly data usage, so you always get the best rate available.
- To access Pay Per Use Flex Data, simply launch the browser on your device and follow the instructions.



Enjoy flexible options,  
when you need it.  
No commitment required



Current as of JUNE/2017. Available with compatible devices, within network coverage areas available from Bell Mobility and its partners' network coverage areas where technology permits. Services subject to acceptable use restrictions including consuming excessive network capacity or causing our network to be adversely affected. See bell.ca/acceptableuse. Long distance and roaming charges (including foreign taxes) may apply outside your local area. Airtime charges (and long distance charges, if applicable) apply (a) for calls made, from the time you press "Send" until you press "End" or otherwise disconnect your call; and (b) for calls you receive, from the moment the calling party initiates the call, including ring time, until you press "End" or otherwise disconnect the call. Data charges apply if you do not subscribe to a data plan or Mobile Browser; fees may apply for applications, features, content and roaming when outside your local area. Upon early termination, price adjustment charges apply; see your Service Agreement for details. Subject to change without notice; not combinable with other offers. Taxes extra. Other conditions apply. Sent messages include text messages sent to a Canadian phone number while in Canada and excludes text messages sent to a U.S. or International phone number, premium messages, alerts, messages sent with a messaging application and roaming (International GSM, CDMA and U.S. CDMA messages). Received messages include text messages received while in Canada and excludes roaming, premium messages, alerts or dial-up messages received from a messaging application. Out of bundle charges may apply. Data usage charges may apply with select CDMA smartphones to send and receive picture and video messages. 3 one-minute messages Simultaneous use of airtime applies. Available to residential customers with new Bell Mobility activation (or renewal) on a post-paid plan with the Bell Bundle including a Bell Home phone package, Bell Internet and Bell TV, with select plans, see bell.ca/bundle. BlackBerry®, RIM®, Research In Motion® and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. All trademarks and/or registered trademarks are the property of their respective mark owners and are used with their permission. © 2014 McDonald's. McDonald's and the Golden Arches logo are trademarks licensed from McDonald's Corporation. © 2014 Tim Hortons. Indigo Books & Music Inc. NHL and the NHL Shield are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © NHL 2014. All Rights Reserved. © 2014 NBA Properties, Inc. All rights reserved.